

## Commuter Rewards Gives Cash and Prizes to Clean Commuters



Looking for a way to escape traffic and save some cash? Or are you already enjoying the benefits of a clean commute? Either way, Commuter Rewards is a new program that rewards commuters who carpool, ride transit, vanpool, telework, bicycle or walk to work. The concept is simple: Clean up your commute. Log your commute. Earn cash. Win prizes.

Choose the Commuter Rewards program that's right for you:

- **Cash for Commuters** - Currently driving alone to work? Start carpooling, taking transit or using another commute alternative and earn \$3 per day, up to \$180 over the next three months.
- **Carpool Rewards** - Already carpooling? Increase your carpool to three or more people and start earning monthly gas cards. Over the next year, your carpool can earn up to \$480 in gas money. That means your money can be spent on other things.
- **CommuteTrak** - Track your results and win prizes! By logging your clean commutes you can win \$25 monthly prizes or \$100 Spotlight Awards. This isn't like the lottery, 1-in-20 Midtown employees who log their commutes win a \$25 gift card each and every month!

In addition to rewards and prizes, Commuter Rewards keeps track of the money you're saving each time you carpool, take transit or use another commute alternative.

If you've already signed up for Commuter Rewards, just continue logging your clean commutes as you have been. If you are not already logging your commutes, get started by creating your online profile at [www.logyourcommute.com/midtown](http://www.logyourcommute.com/midtown).

For information on Commuter Rewards benefits for those commuters who presently drive alone and agree to make a change, or for carpools with three or more people, visit [http://www.midtownalliance.org/MTS\\_commute.html](http://www.midtownalliance.org/MTS_commute.html) to download the appropriate application or call 404-892-4782 for details.